



KATZ MIAMI

DINING. EXPERIENCES. LOUNGE



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AI & BRAND ASSET USAGE POLICY

To protect the integrity, consistency, and authenticity of the KATZ Miami brand, all promoters, marketers, vendors, partners, team members, representatives, and third parties are required to follow the standards below when creating or publishing content associated with KATZ Miami.

NO AI ALTERATION OF KATZ BRAND ASSETS

Under no circumstances may an approved KATZ Miami brand asset be uploaded to, processed through, recreated by, enhanced with, modified by, or otherwise altered using artificial intelligence.

This includes, but is not limited to:

- KATZ Miami logos or wordmarks
- Official flyers and promotional graphics
- Restaurant or lounge photography
- Food and beverage photography
- Event photography
- Interior or exterior venue photography
- Brand patterns, graphics, or other approved creative assets

Official KATZ Miami assets must be used exactly as provided.

NO AI REPRESENTATION OF KATZ MIAMI

AI-generated food, cocktails, people, interiors, venue imagery, or other artificial content may not be published in a manner that represents or implies that the content depicts an actual KATZ Miami product, guest experience, event, or location.

If it did not come from KATZ Miami, do not present it as KATZ Miami.

PROMOTER & EVENT FLYERS

Promoters may create original promotional flyers for their events, including designs created with AI tools.

However, official KATZ Miami assets incorporated into those designs must remain untouched.

The KATZ Miami logo may be added to an original flyer only using the official logo file provided. The logo may not be regenerated, redrawn, restyled, animated, distorted, filtered, enhanced, or processed through AI.

If KATZ Miami provides an official event flyer, that flyer may be shared or reposted only in its original approved form. Do not run the flyer through AI, alter its imagery, recreate it, add AI-generated elements to it, or publish a modified version without approval.

APPROVAL REQUIREMENT

Content that violates these standards will not be approved for publication and may be required to be removed immediately if already published.

Association with KATZ Miami does not grant permission to reinterpret or modify the brand.

When in doubt, use the original approved asset or request approval before posting.

KATZ Miami Brand Standard:

Authentic assets. Accurate representation. No AI alteration.